



## Nonverbal Communication

Gestures

- Can be culture specific
- Body Stance
- Facial Expressions
- Universality there of
- Tone of Voice



ODORS ALSO PROVIDE MESSAGES TO ANIMALS SUCH AS TERRITORIAL MARKING 4

ANIMALS USE THREE METHODS TO COMMUNICATE: SOUND, BODY MOVEMENT, AND ODOR!



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CATCH MY DRIFT?



 CHILDREN SEEM TO PASS THROUGH STAGES OF LEARNING LANGAUGE FROM SINGLE AND TWO WORD SENTENCES, TO MORE COMPLEX TOONTON FORMS

#### LEARNING THE RULES

#### DESCRIPTIVE LINGUISTICS

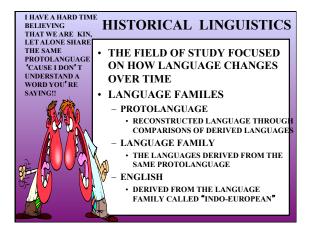
- PHONOLOGY PATTERNS OF SOUNDS
- MORPHOLOGY SOUND SEQUENCES AND WORDS
- SYNTAX PATTERNS OF PHRASES AND SENTENCES
- ALLOWS FOR PREDICTING HOW A PERSON USING A PARTICULAR LANGUAGE WILL SPEAK
- UNDERSTANDING CULTURE **REQUIRES A RESEARCHER TO** UNDERSTAND THE LANGUAGE IN AS MUCH DETAIL AS POSSIBLE
- DAYS, WEEKS, EVEN MONTHS OF RESEARCH CAN BE LOST IF THE LANGAUGE AND ITS NUANCES ARE NOT FULLY UNDERSTOOD

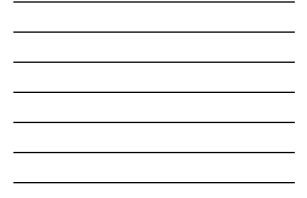
## LINGUISTIC TERMS

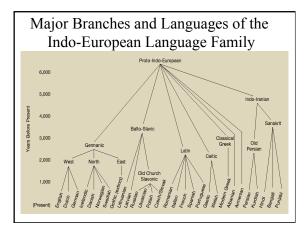
#### PHOMOLOGY

- PHONES ARE SOUNDS USED IN LANGUAGE
- PHONEMES ARE SETS OF VARYING SOUNDS THAT DO NOT MAKE ANY DIFFERENCE IN MEANING
- HEREIN LIES ONE OF THE DIFFICULTIES IN LEARNING A "FOREIGN" LANGAUGE
- MORPHOLOGY
  - MORPH IS THE SMALLEST UNIT OF LANGUAGE THAT HAS MEANING
  - MORPHEME IS ONE OR MORE MORPHS WITH THE SAME
  - MEANING A LEXICON CONSISTS OF WORDS, MORPHS, AND THEIR
  - MEANINGS SYNTAX
- RULES OF SEQUENCING

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# RELATIONSHIP BETWEEN LANGUAGE & CULTURE

#### LEXICAL CONTENT

- WORDS, EVENTS, OR OBJECTS THAT MIGHT BE SINGLED OUT IN A SOCIETY AND GIVEN WORDS IS INFLUENCED BY THE SOCIETY'S CULTURE
  - THE USE OF WORDS THAT DESCRIBE COLORS IS TIED TO THE
- SPECIALIZATION FOUND WITHIN THE SOCIETY/CULTURE ALL LANGUAGES TEND TO HAVE THE SAME SIZE "CORE VOCABULARY'
- A SOCIETY'S VOCABULARY WILL DIFFER IN RELATIONSHIP TO THE IMPORTANCE OF THINGS FOUND WITHIN THE SOCIETY
  - MORE WORDS FOR LIFE-FORMS MORE WORDS FOR COLORS
  - MORE WORDS IN A HIGHLY STRATIFIED SOCIETY
  - » IN SOME COUNTRIES, THE USE OF LANGUAGE PLACES PERSONS WITHIN CERTAIN SOCIAL CLASSES

## The Ethnology of Speaking

- SOCIAL STATUS AND SPEECH
  CHILDREN OF HIGHER STATUS FAMILIES WERE LESS
  LIKELY TO SPEAK IN INFORMAL MANNERS

  - PERSONS FROM HIGH STATUS CLASSES IN ENGLAND TEND TO SPEAK IN HOMOGENEOUS PATTERNS
  - TITLES SUCH AS DR., OR PROFESSOR, MR., OR MS. WHEN ADDRESSING OTHERS IS OFTEN STATUS DEPENDENT
- GENDER AND SPEECH
  - IN MANY SOCIETIES, WOMEN ARE MORE CONCERNED WITH BEING "CORRECT" WHEN IT COMES TO USING LANGUAGE
  - MEN TEND TO DO MORE TALKING (EVEN WHEN THEY MAY NOT KNOW WHAT THEY ARE TALKING ABOUT) WHILE WOMEN TEND TO BE BETTER WHEN IT COMES TO LISTENING

### **MULTILINGUALISM AND CODESWITCHING**

- MULTILINGUALISM
  - THE FACT THAT PERSONS ARE CAPABLE AND DO SPEAK MORE THAN ONE LANGUAGE
- CODESWITCHING USING MORE THAN ONE LANGUAGE IN THE COURSE OF CONVERSATION
- LINGUISTIC DOMIANCE
- WHEN ONE LANGUAGE IS USED BY THE POLITICALLY DOMINANT GROUP AND THEREBY BECOMES THE "PREFERRED" LANGUAGE IN WHICH TO ASSIMILATE
- INTERETHNIC COMMUNICATION • PEOPLE FROM DIFFERENT ETHNIC GROUPS MAY HAVE SOME MISUNDERSTANDINGS IN COMMUNICATION BECAUSE OF THE DIFFERENT UNCONSCIOUS RULES THEY

HAVE ABOUT HAVING A CONVERSATION

LANGUAGE	BRANCH	LANGUAGE	BRANCH
Albanian	Albanian	Greek	Greek
Armenian	Armenian	Balachi Bengali Farsi (Persian) Gujarati Hindi Kardish Marathi Pashto Punjabi Romarey Sinhalese Urdu	Indo-Irania
Bulgarian Czech Latvian Lithuanian Polish Russian Serbo-Croatian Ukrainian	Balto-Slavic		
Breton Irish (Gaelic) Welsh	Celtic		
Africaans Danish Dutch English German Icelandic Norwegian Swedish Yiddish	Germanic	Catalan French Italian Portuguese Provençal Romanian Sardinian Spanish	Italic